

SPONSORSHIP PROPOSAL

Stem Racing

Stem Racing is an international competition endorsed by Formula 1, whereby students design and manufacture miniature Formula 1 Racing cars. Adhering to similar regulations as Formula 1, it aims to harvest problem-solving skills, critical thinking, engineering skills, marketing, and management.

Costs

Essential Equipment	Price (jpy)
CNC ROUTER	1,058,513
AIR TRACE VISUALISATION SYSTEM	401,060
CO2 CARTRIGES	22,538
QuickCAM PRO	70,311
BLOCK (10 pack)	14,570
ELEVATED RACE TRACK	1,348,321

Other Equipment	Price (jpy)
CAR DECELERATION SYSTEM	181,459
FLIGHT CASE (electronics)	119,493
FLIGHT CASE (elevated track)	265,004
F1 SECTOR GATE TIMING SYSTEM	130,990
MANUFACTURING FIXTURE	128,293
CAR PAINT STAND	2,504
3D Drawing Tool (1)	763

Additional Costs

Costs additional to the above equipments include:

- Flights to and from venue (tbc)
- Accommodation during competition
- Branding
- Pit display

Benefits

For the firm:

Provides your firm with greater international recognition not only for their business but also for their philanthropic pursuits. Encouraging and supporting young STEM enthusiasts. Increased views and online publicity through social media partnerships. With an average of 1.2 million viewers per race, Formula 1 is an incredibly popular and well-respected sport and through sponsoring KamiUkiyo Racing publicity of your firm will surely increase within the sporting world.

For Rugby School Japan:

Promotes greater interest in STEM fields amongst students. Helps students to be a part of and experience a heavily admired and beloved sporting culture. Gives Rugby School Japan's students a chance to meet and interact with over 400,000 other students from across the world, generating greater global connections and relationships.

Sponsorship Packages

Presenting (40% or more) - prominent logo placement, extensive media exposure on team social media profiles, largest logo on uniform, pit display, and car, and company name included in official team name (KamiUkiyo [company name] racing)

Gold (30~40%) - prominent logo placement, media exposure on team social media profiles, logo on uniform, pit display, and car

Silver (20~30%) - visible logo placement, moderate media exposure on team social media profiles, logo on uniform and pit display

Bronze (10~20%) - visible logo placement, some media exposure on team social media profiles, logo on pit display

Additional opportunities - talks/workshop at Rugby School Japan; product integration where possible

These packages are flexible and we will adapt them based on the needs and values of your firm.

Conclusion

KamiUkiyo Racing will greatly appreciate a partnership with your firm in hopes that it will bolster the teams competitive prospects. We look forward to pursuing this mutually beneficial relationship and greatly appreciate the generosity of your firm.